

Village Of Brooklyn

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Economic Development Committee February 12, 2015 Minutes

Members Present: Tim Belter, Nadine Walsten, Scott Meier, Brit Springer, Dave West
Absent: Toni Breitweiser, Dorothy Frandy, Zach Leavy, Heather Kirkpatrick
Others Present: Pat Hawkey, Mike Johnson, Jeff Ruedebusch

Walsten motioned to elect Belter Chair for the meeting. Motion was seconded by Meier. Motion carried unanimously.

Meeting was called to order at 6:36 PM by Belter.

There were no public comments.

Meier motioned to postpone approval of the 1/15/15 EDC minutes. Motion was seconded by West. Motion carried unanimously.

Mike Johnson outlined a protocol to handle BBC inquiries. Protocol included:

1. Develop a Response Team to inquiries
2. Show prospects what the Village approval process is (with timelines and flowcharts).
3. Develop a list of contacts and resources.
4. Define the Village's TIF policy (who to incentivize and how much).

No invoice was received from MadRep therefore renewal funds were not approved.

An updated on the Brooklyn Business Complex was given.

The BBC marketing plan was discussed. The EDC will review procedures and decide whether to interview commercial real estate brokers.

Jeff Ruedebusch of Ruedebusch Development outlined services and how a commercial real estate broker could be useful for the BBC.

Discussion to clarify utilization of the Village's Economic Development Consultant (Vierbicher) and Green County Development Corporation Executive Director will occur at a later date. Vierbicher was not in attendance.

Belter motioned to table discussion of the 2015 Vierbicher contract. Motion was seconded by Meier. Motion carried unanimously.

Springer motioned to recommend to the Village Board to join Dane County Buy Local for \$60 per year. Motion was seconded by Walsten. Motion carried unanimously.

Walsten gave a preliminary report on the WEDA conference.

The 2015 EDC budget was reviewed.

Belter motioned to adjourn the meeting at 8:57 PM. Motion was seconded by West. Motion carried unanimously.